

# Stephanie Ames

EXPERIENCE

## PRODUCTION AND DESIGN MANAGER

Brand Manager and creative graphic design expert with 10+ years of experience. Proven track record developing visual aspects for successful marketing campaigns, and producing high quality print and digital assets for corporate clients across the U.S. (tech, real-estate, wellness).

Diverse skill set: brand marketing, project and account management, client relations, graphic design and production operations.

## CONTACT

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## INDUSTRY PROGRAM SKILLS

PhotoShop	Outlook
Illustrator	G Suite
InDesign	HTML/CSS
Sketch	Word
Figma	PowerPoint

## PROFESSIONAL SKILLS

Marketing	Creative Strategy
Leadership	Art Direction
Social Media	Brand
Project	Development
Management	Concept
Cross - Functional	Development
Team Leadership	Solving
Creative Problem	Graphic Design
Solving	Corporate
	Identity

## EDUCATION

### BA: GRAPHIC DESIGN

The Art Institute of San Francisco

## REFERENCES AVAILABLE ON REQUEST

## PRODUCTION & DESIGN MANAGER

Brand Vessel, Inc.

FEBRUARY 2021 - PRESENT

Campbell, CA

Ensure the graphic concept and varied logistics of client projects including, but not limited to, schedules, budgets, and staffing, run efficiently for a successful delivery.

Coordinate and act as liaison for multiple client projects from concept to successful delivery, accelerating client's brands through creative products, custom apparel, unique creative designs.

Responsible for managing production timelines to meet and exceed client expectations for on-time delivery of manufactured products.

Assess project opportunities, risks and handle all issues that arise, providing solutions where applicable.

Assisting in creative design and direction of both brand communications and client's creative design needs.

## BRAND MANAGER

Chameleon Like, Inc.

APRIL 2019 - APRIL 2020

Gilroy, CA

Provided end-to-end visual aspects of marketing communications services for corporate clients, and led unified brand strategy for Chameleon Like and PACKED by Chameleon Like.

Responsible for overall visual aspects of marketing communications program development – from concept to delivery – of print and digital assets for industry conferences, company websites, sales promotions, social media, etc.

Developed creative briefs in collaboration with marketing team for client review, feedback and sign-off (conceptual direction, deliverables, budget, production timeline, etc.), and served as client liaison and program manager.

Partnered with executive management to define and execute an integrated brand strategy for Chameleon Like and PACKED by Chameleon Like, producing new products and materials for annual release, and managing all industry-related cloud platforms (ESP, SAGE, Commonsku).

## PRE-PRODUCTION MANAGER, OPERATIONS

Chameleon Like, Inc.

JUNE 2015 - MARCH 2019

Gilroy, CA

Ensured manufacturing processes ran reliably and efficiently to meet customer requirements.

Responsible for managing production timelines to meet and exceed client expectations for on-time delivery of manufactured products.

Established and tracked factory operating standards and procedures to ensure adherence to product quality control standards.

Developed workflow policies to enhance speed and efficiency without compromising product safety or integrity.

Monitored and managed performance of 50 manufacturing floor personnel, initiating performance development plans, as needed.

## LEAD GRAPHIC DESIGNER (Virtuals Team)

Chameleon Like, Inc.

MARCH 2010 - MAY 2015

Gilroy, CA

Designed journal products for corporate clients for internal and external events (tradeshows, conference, leadership meetings, etc.) and online company stores.

Collaborated with sales team on new product concepts and prototypes.

Created up to 15 digital journal mock-ups daily for client pitches using Adobe Creative Suite (Illustrator, PhotoShop, InDesign) and ESKO 3D Designer.

On-boarded and mentored new graphic designers.

## ADDITIONAL EXPERIENCE

### #WRITEON INITIATIVE at Chameleon Like, Inc.

Planned and organized donations of 500 branded journals/notebooks to 18 underfunded public schools (elementary, middle), and non-profit organizations across the U.S. in 2018 through 2020.

### B-CORP CHAMPION at Chameleon Like, Inc.

Led company initiative to earn recognition as a **Certified B Corporation**, working with executive leadership to define strategy and game plan for demonstrating the impact of our operations and business model on workers, community, environment, and customers.